

CLEAR Prompting Guide

A five-part structure for giving AI the information it needs.

C

Context

Explain the background, situation, and problem you're solving.

L

Length

Specify whether you need a sentence, paragraph, list, or full report.

E

Examples

Show what good looks like, including the tone, format, or style you want.

A

Audience

Name who will read or use the output so tone and complexity fit.

R

Role

Tell AI what expert role or professional perspective to take.

Prompt builder

Context: I'm preparing... Length: Make it... Examples: Use this as a model...

Audience: This is for... Role: Respond as...